

Kiel.Sailing.City – The Perfect Partner for Olympic and Paralympic Sailing Competitions in Germany

For the main host cities of the Olympic and Paralympic Games, selecting a sailing venue is a key strategic decision. Kiel offers an unparalleled comprehensive package combining sporting excellence, a commitment to sustainability, and global appeal.

JO!
63,9 %

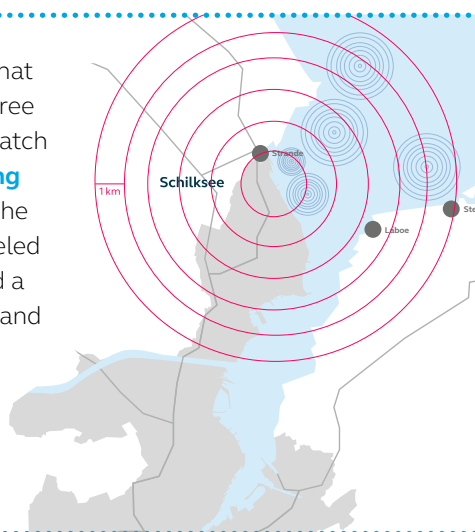
Maximum democratic legitimacy

Kiel has an unquestionable mandate from the public: The recent **referendum** confirmed **support for the Olympics** with an overwhelming majority of 63.9%. Kiel is thus the only city in the world to have passed **two referendums in favor of the Olympics**.

#PLANNINGCERTAINTY #KIELSAGTJO! #ENTHUSIASM

The Kiel Fjord offers a **topography** that is **unique in the world**. As a 270-degree sailing arena, it allows spectators to watch the competitions from land. **Floating grandstands** bring fans right up to the regatta courses, creating an unparalleled sense of **closeness to the sport** and a natural stadium atmosphere for fans and the media.

#FASCINATION
#CLOSE-TO-THE-ACTION
#EXCITEMENT



270°
sailing arena

 **90% SAILABLE DAYS**
6-27 KNOTS OF WIND

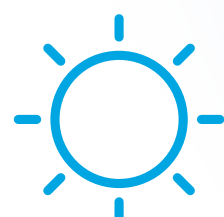
 **64% WIND DIRECTION**
FROM 180° TO 330°

 **25% WIND DIRECTION**
FROM 45° TO 125°

(Average values for August over the past 10 years)

Perfect wind and wave conditions in the outer fjord

The sailing area off Kiel is famous for its **reliable wind and wave conditions**. The Outer Fjord, in particular, offers fair and challenging conditions **for all boat classes**, meeting the highest sporting standards set by the IOC and the World Sailing Federation. The regatta courses also provide **perfect sailing conditions** for technically demanding boat classes.



7.5 HOURS
OF SUNSHINE
PER DAY



Home Waters & a Guarantee of Medals

Kiel is the **national training center of the German Sailing Association (DSV)** and the headquarters of the national sailing team. Germany's top athletes train here year-round. This unbeatable knowledge of the sailing area and the perfect on-site training conditions create a **massive home-field advantage** that significantly increases Germany's chances of **winning as many medals as possible**.

#MEDALGUARANTEE #HOMEGAME #NATIONALTEAM

T E A M



Focus on the Olympics:

The state sailing associations of Bavaria, Hamburg, Lower Saxony, North Rhine-Westphalia, and Schleswig-Holstein are laying the groundwork for a joint training facility in Kiel. This brings together over 70% of sailors organized through clubs. **Together, they are reaffirming their support for Kiel's bid** to host the Olympic and Paralympic sailing competitions.

Kiel Week

Thanks to **decades of experience** broadcasting Kiel Week, the venue offers ideal conditions for live broadcasts. With high-end live coverage, its status as the premier event in sailing, and its role as a Grand Slam venue, Kiel Week is internationally recognized as a **driver of innovation** and provides spectacular footage for a global TV audience, including during the Olympic and Paralympic Games. With Kiel Week, Kiel not only organizes the **world's largest sailing event**, but also **Northern Europe's largest folk festival**.

#THINKBIG #INNOVATIONSDRIVER #BENCHMARK



DO IT LIKE
IN **KIEL**

54°19'00"N
10°08'00"E

We are Sailing

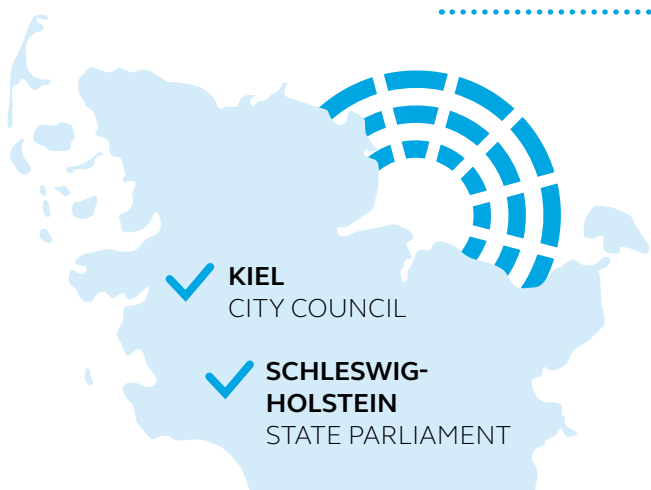
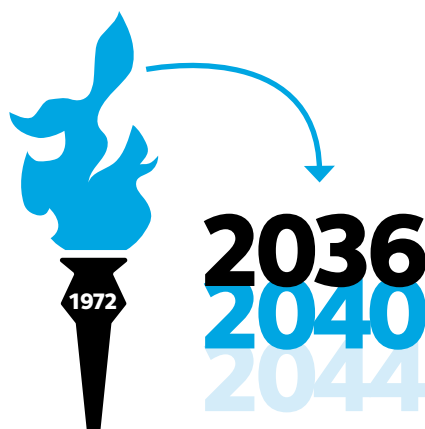
The “**Kiel.Sailing.City**” brand is globally recognized and ranks among **Germany’s top 10 city brands** (brandmeyer city brand monitor 2025)—alongside Hamburg, Munich, and Cologne. Our city has “sailing” in its name and enjoys a **high level of international credibility**. The selection of Kiel guarantees the German host city worldwide recognition for choosing the best possible partner for the sailing competitions.

#INNOVATION #APPEAL #BRANDBUILDING

Sustainability Through Existing Resources

As the host city for 1972, Kiel is utilizing existing, **first-class facilities at the Schilksee Olympic Center**. These facilities are being thoroughly **modernized** and ensure **short distances** throughout the Olympic site. This is fully in line with the IOC’s sustainability guidelines (IOC Agenda 2020+5) and **conserves both resources and budgets**.

#SUSTAINABILITY #OLYMPICEXPERIENCE #INFRASTRUCTURE



Political solidarity at all levels

Kiel is backed by a united political front. In addition to the **city council’s positive decision**, the **state parliament** has also passed a **unanimous resolution** in favor of the project. As the state capital, Kiel also offers the administrative resources, the efficiency of a central government location, and the **experience with major events** needed to successfully manage a project of this scale.

#STATECAPITAL #UNANIMOUS #TRUENORTH

Guaranteed Paralympic Excellence

Kiel is setting the standard for inclusion: We will host Paralympic sailing competitions during the Paralympics in Kiel – regardless of whether sailing is part of the Paralympic program at that time. Kiel is already a **host city for Paralympic World and European Championships** and guarantees athletes a **world-class stage**.

#ALLABOARD #EXPERIENCE #INCLUSION



A hub for international regatta racing

Kiel is the undisputed global **heart of sailing**. When you add up the annual participant numbers for all major regattas (Kieler Woche, Young Europeans Sailing, World Championships, European Championships, the German Sailing League, The Ocean Race), Kiel stands in a league of its own with **competitors from over 60 nations**: In a typical year, more international athletes compete here than at all other German coastal and sailing locations combined.

#KIEL.SAILING.CITY #WORLDCLASS #BENCHMARK



60 **NATIONS**
EVERY JAHR

Kiel offers the perfect package. The combination of an **enthusiastic population**, the security of a **state capital** with Olympic experience, the **home-field advantage of the national team**, and a **technically flawless arena** makes Kiel the logical and safest choice for Germany’s Olympic bid.

www.kiel.de/olympia

Kiel.
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